

MINUTES OF THE LEISURE AND AMENITIES COMMITTEE OF KINVER PARISH COUNCIL HELD ON WEDNESDAY 20TH SEPTEMBER 2023 AT 7.00 PM AT 95 HIGH STREET, KINVER

Present: Councillors: S Charlesworth-Jones (Chairman), A Calloway (Vice Chairman), S Anderson, Ms E Lord, D McGirr, K Slade, P Wooddisse, K Hosell and co-opted member Mrs S Harris.

Also present: Clerk Mrs J Cree, Mrs M Fullwood and Cllr Mis N Owen arrived at 8pm.

1. To receive and note apologies for absence

Apologies of absence were received from Cllrs J K Hall (Ex-Officio), Mrs C Allen and co-opted member D Tibbetts

2. To record Declarations of interest regarding items on the agenda

None were declared.

3. Minutes of the previous meeting held on the 19th July 2023

The minutes of the meetings of the Leisure and Amenities Committee held on the above date, having been circulated previously, were approved and signed as a true record of the proceedings.

4. Presentation on Health and Wellbeing

This was cancelled due to the member of staff suddenly leaving her post at the SPCA.

5. Update on Projects

(a) Information / noticeboards update on proofs

It was agreed that the Clerk recirculate proofs, to all members, and if no answer in a week then go ahead and get them printed. The noticeboard for the Burgesses has been ordered but cannot be installed until permission has been granted from the Estates Office at the Housing Association.

(b) Blue Plaques / Visit Kinver

Co-Opted member D Tibbetts is working in the background to get permission for the blue plaques. He has permission off the Conservation Officer to put the plaques up. He is working with properties in the High Street to get permissions for erecting the signs. If any help is required we will help where we can.

(c) Update on Kinver Archives / Visit Kinver branding

Cllr D McGirr reported that he and the Chairman met with Wolverhampton University to look at rebranding and Kinver Archives.

They discussed linking the journalism course for interviewing residents and use their possible archive students for the archive project. If grants are applied for and there are links to the University it will give more weight to the application.

The following email was circulated to members prior to the meeting.

“This project started with the launch of a new website Kinver Parish Council (visitkinver.com) to attract more visitors to Kinver along the generic theme of Visit England, Visit Staffordshire, etc.

We have a working group who are responsible for this project (of which Siôn and I are members) and we have received funding from a sponsor to help develop the website which is live albeit as a prototype.

We quickly realised that we needed a logo for the front page and that Kinver has several logos used across different sites and in social media.

Rather than design a new logo just for the Visit Kinver website, it would make sense to have a generic logo that can be used on all communications.

We are looking for a partner to help create a Kinver brand and logo which we thought would be a great live project for your graphic design students.

We are only exploring options at this stage, we would need to present these ideas to a full Kinver Parish Council meeting before agreeing a plan. Your input would be very valuable in terms of understanding what is possible and any creative ideas that you may have.

We would like to market Kinver as an attractive destination in a modern way (we have 6 pubs in the Village and 2 breweries in the Parish, as well as many cafes and restaurants, etc) without forgetting the historical attractions and our heritage. There are 30-40 listed buildings in Kinver Parish.

Our budget is relatively small (like most Parish Councils') since most of it is designated for developing the Visit Kinver website. We can discuss proposed costs and we can let you know what we can help with after gaining approval from the KPC.

Hopefully this will give you a flavour of what we are planning, I will send some examples over of the various logos currently in use on a separate email due to the size of the files."

At the meeting with the University it was discussed with the graphic designers and they understood the need to have a branded logo. It was suggested at launching it as a competition for the new year which starts in October. The Chairman and Cllr D McGirr will go and introduce Kinver, and hopefully we would have a winning design by January 2024. There would be no major costs to the Council, but may be a minor cost for a small prize, or possible minibus hire for students to come to Kinver, this has not been agreed.

It was agreed to recommend to the Parish Council to instruct Wolverhampton University to go ahead with this project, to design a brand for Kinver to link into the website.

The Visit Kinver website Group will meet shortly to discuss the progress of the site, the funds have been received from Fibre Heroes.

SSDC have engaged a consultant to work Business Development, they are due to have a report produced by the end of the month, this may tie in with the rebranding project.

(d) Flower buckets / clock shelter decoration / bulbs

In the summer the clock shelter was decorated, and they are looking to redo this again in the Autumn / Halloween. The buckets are £3 per each and we would like to purchase 10. Cllr A Calloway and D McGirr agreed to pay personally for these buckets.

Bulb planting – wild daffodils can be purchased at a cost of £121, proposed sites are along the fence at Danesford Gardens, on Jubilee Gardens, Burgesses, Stag Corner, and Dunsley. Another suggested area could be to put in wildflowers at Church Hill Corner.

It was proposed and agreed to recommend to the Finance Committee to purchase 500 wildflower daffodil spring bulbs for £125.

(e) High Street Toilets

The toilet has had the charge withdrawn, so they are now free.

(f) Childrens play area S106

The Clerk is still awaiting the information from SSDC. This could tie in with any future refurbishment of the existing park and any further development on Phase 2 could be used for equipment on the second area. The Clerk to send the link for Wicksteed to look at what's available and also ask their rep to have a look. We have had 2 letters from the public asking us to look at this.

(g) Kinver Market

Cllr A Calloway asked for this to be discussed at the meeting following a conversation with a local trader. One of the issues is that on Market Day they lose business on the day. He has talked to traders, and it appears to be balanced on for or against. He feels it should be looked into in detail before continuing in.

Improving visitor numbers to the area was discussed with putting leaflets in hotels within a 10 mile radius for example, this to be monitored and receive feedback from the traders and note their concerns.

Cllr Miss N Owen arrived at this point 8pm.

The original market was started to encourage footfall to come to the High Street after Covid, after discussion it was noted that the market now is here still due to the popularity of the users of the market, in addition it was noted that the traders had a pole and it was over whelming to continue with the market. This will be reviewed in 6 months time.

The medium to long term aim of the market is to go in the direction of Artisan Stalls to compliment the High Street.

The market operates every month except December and January. The Chairman raised that a possible solution could be to have an annual market at Stourton Village Hall? It was agreed to look at this for possible consideration for next year.

(h) Christmas Event

Details for the event:-

- Road closure at 12pm, opening at 3pm closing at 8pm.
- Food / Drink vendors £50 per pitch and £30 per pitch for stall holders.
- Purchase of specific signs for the Xmas events – i.e. Last Saturday of November so they can be used again.
- Light switch on at 6pm Nick Owen to be asked.
- Kinver Banner – to be discussed further by the steering group.
- Entertainment – Kinver High School, Kinver Choir, Ukes on the Edge, Drummers, Santa Sleigh, Stilt walker, snow machine.
- A letter has been drafted to send to all traders / residents relating to the event, it was agreed to send it to be as upbeat as possible to promote the event and send as soon as possible.

(i) Licence agreement for planting

Deferred to the next meeting.

6. Members reports on PROW Matters

It was agreed to recommend to the Parish Council to get permission for a permitted footpath from the Canal Towpath to Brockleys Walk car park.

7. Items for the next agenda -

BKV Judges – comments / presentation and CA Newsheet, Kinver Market 6 months review, licence planting, Blue Plaques, archives, children's play area.

8. Recommendations to the Parish Council

It was agreed to Recommend to the Parish Council :-

- to instruct Wolverhampton University to go ahead with this project, to design a brand for Kinver to link into the website.
- get permission for a permitted footpath from the Canal Towpath to Brockleys Walk car park.

It was agreed to Recommend to the Finance Committee to purchase 500 wildflower daffodil spring bulbs for £125.

9. Date of Next Meeting – 18th October 2023